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# Torrance Herald

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THIRTEENTH YEAR—No. 38

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## SANTA FE SHOWS SHOP AREA PLANS

### Industrial Chiefs of Los Angeles Will Inspect Torrance Factories

#### TRUSTEES PRAISE MAP

Great Industrial District Visualized on Company Blue-print

RAILROAD KEEPS WORD  
Will Dedicate New Streets to City in Big Factory Zone

Definite plans for the development of the Torrance Industrial district by the Santa Fe Railroad were informally presented to the Board of Trustees Tuesday night so that the board might study the project before the company formally dedicates projected streets in the area to the city.

The trustees expressed delight at the magnitude of the development as revealed by the blue-print. The plans call for the construction of four track beds running north and south in the area south of Carson street. The space set aside for trackage is large enough to permit the construction of an eventual aggregate of 20 tracks—three each on two rights of way, seven each on two others.

The maps call for four streets each sixty feet wide—three running north and south and one east and west. The streets will all be paved and dedicated to the city of Torrance, in accordance with the agreement made when the city vacated other streets in the area of the railroad company's subsidiary, the Chancellor-Canfield Midway Oil Company.

The plan shown on the map calls for installation of all public utilities necessary to an industrial district. In its comprehensiveness and detail it marks out what the trustees believe will be the most modern and desirable industrial district in Southern California.

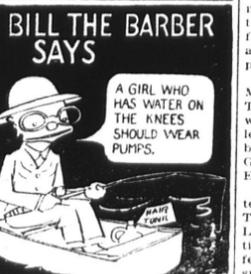
#### Silver Trophy Won by Locals Given to City

Ed Tansey Presents Beautiful Cup for Keeping in City Hall

The honor won for the city of Torrance by its baseball team was visualized Tuesday night when Ed Tansey, manager of the club, presented to the trustees as fathers of the city a beautiful trophy cup won by the pastimers as top-notchers of the Bay League. It was the Goldsmith trophy—a large silver cup, topped by crossed bats and a baseball and engraved with the words: "Goldsmith Trophy, Bay District League, Won by the City of Torrance, 1927."

Trustee Inman praised the ball team for winning the trophy and told Mr. Tansey that the board's congratulations might "take more definite form later on." Mayor Dennis accepted the cup on behalf of the city and thanked the team for the advertising they have given Torrance by winning the trophy.

A real plan service. Consolidated Lumber Co.—Adv.



#### "The Brute," Filmed Here With Hundreds of Local Residents as Extras, Booked for Torrance

Hundreds of Torrance and Lomita residents will have a chance next week to see how they look in the movies. And hundreds more will be able to witness the screen presentation of a film which they saw taken. The Torrance Theatre on Tuesday and Wednesday, Sept. 27 and 28 will show "The Brute" which was taken on location in the Torrance oil field last winter. Monte Blue is the star of the film.

When Warner Brothers built an oil field city in Torrance for the filming of the picture, hundreds of persons here hired out as extras. In the scenes of the picture they appear many times. Daily as the sequences were shot here hundreds of local residents watched the movie people at work night and day. Now that the picture has been booked these witnesses will have an opportunity to discover what it was all about. During the filming there were many conjectures as to the plot of the story, of which no hint was given during the shooting.

Sharing honors with Monte Blue in the picture are Clyde Cook, who provides the comedy relief and Leila Hyams, who plays opposite the famous star. The management of the Torrance Theatre is expecting a record crowd on the two nights when "The Brute" is shown.

#### Kiwanis Program Over Radio Station KFON Makes Great Hit; Listeners Laud Torrance Talent

Torrance went on the air Monday night over Station KFON and for three hours with George Steadman announcing and Torrance talent entertaining made a big hit among listeners in Southern California and other points along the coast.

The occasion was the Kiwanis group of Torrance entertains the Torrance club. After the program the station managers received upwards of 300 letters and calls complimenting the entertainment and asking for an encore.

Mr. Steadman took over the ceremonies at 8 o'clock and introduced a group of Torrance entertainers: William Mason, tenor, and employee of the La Plante studio here sang several selections. Amy L. Kaynor, soprano also sang. Mrs. Mary L. Thompson and Miss Lois Lingenfelter favored with a number of duets. Miss Nyla Tansey played selections on the piano. Miss Virginia Watson accompanied the singers at the piano.

The Torrance team of Wade and Clark, the former a local insurance agent and the latter proprietor of Clark's Filling Station on East Carson street made a hit with character songs with guitar and mandolin accompaniment. C. M. Mackenzie, well known Torrance merchant sang several vocal solos. Little Virginia Steadman, four years old, gave readings. All of the Torrance entertainers were requested by listeners in to favor with selections. During the Torrance program scores of requests for definite numbers were received from all parts of the Southland.

During the evening Milt Gardner's Merry-Makers who have made themselves well-known by their music over KMIC kept things lively with music. Milt took occasion to do a little advertising for the Police-man's annual ball which was held in Torrance last night.

The local entertainers have been requested to take over the KFON program again and will probably do so in the near future. The program Monday was all arranged by the local Kiwanis club. Arrangements were made through the courtesy of Robert Muckler, radio announcer and Long Beach Kiwanian.

Prior to the radio frolic the Torrance Kiwanians enjoyed a ladies' night dinner and program at the Belmont Club.

#### Sewer Effluent Given Attention by County Dept.

E. J. Burmiller, county sanitary inspector has advised the Torrance trustees to install a chlorinating plant for the treatment of the effluent from the city sewer farm, some of which is now flowing into a wash near the farm. The installation of such a plant would be costly and the city does not wish to allow the expenditure because the city system will be connected with the metropolitan system by Jan. 1. City Engineer Leonard was instructed to consult with Engineer Warren of Sanitary District No. 5 in an endeavor to solve the problem. It is possible that the district will take over the city disposal system pending completion of the district sewer and purifying plant.

#### Methodist Church Rally Day Sunday

A great program for Rally Day is planned in all the departments of the Methodist Church. Mr. Guy Mowry, superintendent of the Church School, has arranged an outstanding day for the Church School with an aim to have every man, woman and child at all interested in attendance. Promotion from the various departments with appropriate exercises will take place.

At the morning church service Miss Doris Worrell, a newcomer to Torrance and a brilliant violinist, will play. The choir under the leadership of Mr. Brower will bring a special anthem. "Rev. R. G. Rose will speak on "Daybreak Everywhere."

An evening service of special interest is part of the day's program. The new officers of the Epworth League will be installed. A beautiful candle-light service will be a feature. Rev. R. G. Rose will speak on "We."

#### Little Mexico in An Uproar Over Pool Hall

Little Mexico of Torrance is in an uproar. Echoes of the strife found their way into the city trustees chamber Tuesday night. The issue is over the question of whether the Latin district shall have one or two pool rooms. From the length of the petitions presented on the subject there is a division of opinion in Little Mexico. One petition urged the board to cancel a license recently given for a second pool hall. This document was in Spanish. Another petition declared that a second pool room in the pueblo constitutes a "nuisance" on account of "noise and hilarity."

The trustees held the matter in abeyance until City Clerk Bartlett runs down an interpreter to decipher the Spanish petition. "It might say something other than they say it says," explained Mr. Bartlett.

#### Columbia Steel Mills Are Busy on Large Orders

Company Going Strong and Promises New Expansion in Torrance

William L. Booth, manager of the Columbia Steel Corporation's mills announced today that every department of the big plant here is rushed with orders. The untitled tonnage in each mill insures steady employment for an extended period. A new furnace is being installed in one department causing a temporary "shortage" of men. When the furnace is in operation there will be more flexible and provide constant employment.

Officials of the company are in Torrance today making tentative plans for still further expansion of the plant, according to Mr. Booth. "Columbia is going strong," said Mr. Booth, "and the prospects are that it will continue in tonnage output and growth in Torrance."

#### Master Masons to Honor Chief at Big Reception, Sept. 24

The Masters and Wardens Association of Los Angeles will honor George L. Jones, grand master of Masons of California at a reception to be held in the Shrine Auditorium of Los Angeles Saturday night, Sept. 24 at 8 o'clock.

The West Lake Masonic orchestra will open the reception with music. After this Masonic officers will form a procession to receive the grand master and grand lodge officers. It is expected that 900 will be in this procession. When the officers break ranks there will be dancing.

The reception is open to all master Masons and their families and friends. Admission will be granted upon presentation of receipts for dues.

#### Western Avenue Subdivision Plan Given to Trustees

The Board of Trustees Tuesday night tentatively approved a map presented by the Harry H. Merrick Company of Hollywood for a subdivision development fronting on Western avenue. The map calls for 178 lots, with alleys between streets, so that utilities may be kept out of the highways in conformance with the Torrance custom.

#### Parent-Teachers To Meet on Wednesday

The Torrance Elementary Parent-Teacher Association will hold the first meeting of the year in the auditorium of the Elementary School on Tuesday, Sept. 27, at 2 p. m. This will be a get-together meeting. All parents who have children in school and others interested in the welfare of children are asked to be present to welcome the teachers and get acquainted with each other.

W. A. Harney, branch office manager of the Automobile Club of Southern California for this territory, is just in receipt of a letter from Judge Chas. T. Rippey, stating that he intends to co-operate with Chief G. M. Calder and with the California Public Safety Conference in the campaign to protect school children at school crossings. Judge Rippey says: "Where the Uniform Traffic Ordinance is in operation, it is the duty of motorists to yield the right of way at all marked crosswalks to such pedestrians as are on the motorist's half of the street; also at other crosswalks that are not marked the pedestrian has the right of way if he raises his hand to indicate his intention to cross ahead of the motorist. Motorists should be alert to observe the rights of pedestrians and particularly of school children at all cross-walks. I shall be only too glad to use the power of my office to see that this is done."

#### GUARDIAN INSPECTS BETHEL

Torrance Order of Job's Daughters Meets Mrs. Adeline Harris

WORK IS EXEMPLIFIED  
Week-old Order Performs Ritual in Highly Creditable Manner

Mrs. Adeline Harris, deputy grand guardian and grand treasurer, paid her official visit to Torrance Bethel No. 56, Order of Job's Daughters, Saturday evening. Mrs. Harris was presented with a bouquet and escorted to the east. Frank Jones, associate guardian of University Bethel, Los Angeles; John R. Guyon, worshipful master of Torrance Lodge, and Willis M. Brooks, were also escorted to the east and introduced.

The officers of the Bethel, although instituted but a week, did their work in a very creditable manner and exemplified the initiatory work in a manner that would have been a credit to any Bethel in the state.

Mrs. Harris spoke a few words in which she praised the officers and choir for their work. She also gave a short review of the organization and instituting of the Bethel. For some time there had been talk of a Bethel in Torrance but it was not until July that anything definite was done. A meeting of the mothers and the girls who are the charter members was held August 30, 1927 and on September 6th, an all day meeting was held at which the members of the guardian council, the girls and their mothers were present and steps toward the instituting of the Bethel were taken. On September 9th, the Bethel was instituted and on September 17th, they held their first initiation. There are not many, if any, Bethels in the state with a record to compare with this.

Mrs. Harris was presented with a beautiful hand-painted chiffon scarf by the Bethel and Miss Virginia Watson was presented with a bouquet of flowers as a token of the appreciation for her kindness in helping with music.

The Bethel will go to Long Beach on Saturday evening to take part in the installation of the officers of the grand Bethel and receive their charter. All members of the Bethel are requested to be at the Masonic hall, Sartori avenue, not later than 6 o'clock Saturday evening.

#### Gourrier Named to Head Spanish War Vets Order

Alfred Gourrier, Torrance postmaster was elected commander of Spanish-American war veterans who recently organized a camp in this district. The camp will include members from Redondo Beach, Torrance, Lomita and other nearby cities. Other officers elected were Fred N. Gardner, senior vice-commander; William F. Michler, junior vice-commander; Walter Westenhagen, officer of the day; C. D. Watson, officer of the guard; Ira Hagenbuch, Robert Jenkins, Frank J. Kowalski, trustees; Mordecai Hardin, adjutant; Marlon Young, quartermaster.

At the next meeting the officers will be installed by the Ingelwood camp. A number of notables and three drum corps will attend this ceremony.

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#### Observations

Lions by Air—McAdoo Steps Out—What of Al. Jim and Gov. Donahey—Peanut Politics from Washington—Great Britain's War Guilt

By W. HAROLD KINGSLEY

LINDBERGH lifted us all a little higher. Chamberlain, Byrd and his gallant crew thrilled our hearts. Now come the lesser lights of aviation bidding for fame. One bundles a lion about a plane for a flight across the continent. This menagerie toting business was financed by a movie company for purposes of publicity. If everyone reacted to it as we did the publicity value of the stunt was nil minus. The exploit failed. The plane came down in Arizona. Fortunately the lion was not hurt. We are happy about that. We have a lot of respect for lions.

WASHINGTON is boiling with politics. The major strategy of what promises to be an interesting and amusing campaign has been laid. William Gibbs McAdoo has chosen not to be a candidate for the Democratic nomination. His cohorts are now bending every effort to convince Al Smith that he too should step aside and save his party from disintegration or spontaneous combustion.

WE do not know what Al will do. Possibly he isn't quite sure himself. But as this is written Jim Reed of Missouri and Gov. Donahey of Ohio are taking heart. They are quite sure that under the two-thirds rule Smith, opposed by the South, cannot be nominated. With McAdoo out of the way the astute and fighting Missouri solon and the somewhat moist governor of our most doubtful middle-western state swell with pride and hope. The chances are that Donahey will not lead the party. He might be a good candidate from the standpoint of geography, but the dry Democrats will fight him to the last bar. Of course Donahey isn't an out and out wet—neither is he a whole-hog dry. But the issue of prohibition cloaks his personality. And neither party in 1928 wishes to rally under the standard of any candidate who represents either side of the most provocative issue before the American people today.

WITH Jim Reed the story is something else again. He is a personality. In the Senate he has led many a storm against the weak points of the Republican fortress. When Congress assembles he will lead the charge against Republican "corruption" as exemplified by the alleged fraud which boosted Vard of Pennsylvania and Smith of Illinois into the Senate. Jim Reed will probably get more publicity during the next session of congress than any other such solon—with the possible exception of Borah. And publicity is a very valuable political staff. The Democrats could do a lot worse than nominate Reed, particularly if the Republicans must have opportunity to name a great man as their candidate and seek to reap off a colorless compromise on the long-suffering Democrats. If we were confronted with a choice between a Republican novelty and Jim Reed we should most certainly vote for the Missouri Senator.

IF you know what a partisan newspaper's leanings are you will read that paper's political dispatches and editorials with a bit of an intelligent reservation. Wherefore the recent dispatches to The Los Angeles Times from its Washington correspondent are most engaging. In the Sunday issue Mr. Armstrong who reflects the Times' policy in his dispatches from Washington draws a picture showing Wall Street agitated with fear at the Hoover boom which is sweeping the country. Now there is little doubt in our mind but what The Times favors Hoover. The Times hates Hiram Johnson, a rather snake-like Johnson, particularly if the Republicans must have national political importance. Even if Hoover were not the great man that he is it would be natural for The Times to favor his nomination. So favoring him it would also be natural for The Times to set him up in the public mind as anathema to Wall Street. And that, ladies and gentlemen, is exactly what The Times is doing. Armstrong's dispatch declared that Wall Street wants Hughes nominated, with Hoover as the vice presidential candidate—and is frightened to death for fear Hoover may lead the ticket.

THAT, we submit, is poppycock. Wall Street is not afraid of Hoover—and we say it without attempting to detract from his worth one whit. Hoover is too experienced to be an extreme radical. He is likewise too sensitive to humanity to be a reactionary. He understands that the workingman prospers when industry is busy, but that the human element in industry must not be crushed. It is possibly true that Wall Street would prefer someone who would take orders without question, but to imply—as The Times does—that Hoover represents the radical and will be fought by Wall Street is to play meanly politics of the peanut variety.

#### High Tension Wire Permit Sought; Board Proceeds Cautiously

Shall the Board of Trustees of Torrance permit the erection of power line poles and high tension wires on residence streets of the city? Tradition, custom and practice say no. Industrial demands seem to say yes. The Board of Trustees, required to answer the question is hard put to it.

The Southern California Edison Company has informally requested a permit for the stringing of a high tension line along Sonoma, Acacia and Dominguez avenues in order to provide auxiliary power for the Columbia Steel Corporation and the Union Tool Company. City Engineer Leonard presented the request to the trustees Tuesday night. He stated that the company cannot use the alleys because of interference with telephone lines and that no route other than the one requested is available. The trustees appeared unwilling to depart from Torrance practice and permit poles and high tension wires along city streets—at least until all alternatives have been thoroughly investigated. The company believes a conduit for the line would be too expensive. Several of the trustees declared themselves vehemently opposed to the granting of the permit. The matter was laid on the table pending investigation.

#### BETTER ENGLISH CLASS

The night school class in business English which aims to meet the needs of this community for better English expression, whether oral or written, will meet in Room 202 at Torrance high both Monday and Thursday evening at seven.

#### TURN EYES TO THIS AREA

Fifty Leading Executives Will Study Local Plants on Friday to See Santa Fe Plan

The most prominent industrial executives of Southern California—numbering almost fifty—will inspect Torrance manufacturing plants and the Santa Fe's industrial district here on Friday as the guests of the Columbia Steel Corporation and the Chamber of Commerce.

The meeting is the outgrowth of a awakened interest in Torrance as the most promising industrial center of the Southland and a desire on the part of the Southland's leading factory chiefs to study the record here at first hand.

The meeting was arranged by J. M. Fitzhugh, Columbia Steel Corporation sales manager, Carl L. Hyde, secretary of the Torrance Chamber of Commerce and R. D. Sanger, manager of the industrial department of the Los Angeles Chamber of Commerce.

The visiting industrial executives will lunch at Rames' Ferncroft club at noon and will then inspect the Columbia Steel Corporation's mills, the Pacific Electric shops, the Union Tool Company's plant and the Santa Fe industrial district.

According to Mr. Sanger, who sent out the invitations for the trip, more than fifty executives representing a cross-section of the industrial, commercial, banking and transportation activities throughout the Los Angeles metropolitan area will be on hand.

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#### Trustees Asked to Allow Poles in City Streets

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